



BMW DESTINATION X 2018

BROMO DRIVING EXPERIENCE

1 - 13 MAY 2018 | #BMWDESTINATIONX

www.mybmw.co.id/destinationx

NO ROADS. NO RULES.

Escape those mundane
metropolis streets over
the course of an
all action 3-days trip
deep into the great
outdoors with BMW.



BMW X

The journey will allow you to
experience The All-New BMW X3
and the powerful BMW X5,
roaming into the most rugged,
secluded area of Mount Bromo,
The Tengger Sea of Sand.



MOUNT BROMO

EAST JAVA

it's a once-in-a-lifetime
opportunity to discover
a thrilling world with no roads
and no rules. Do you have
what it takes?



ON A MISSION.

You will be among the first
to drive The All-New BMW X3
in the most unexpected places.

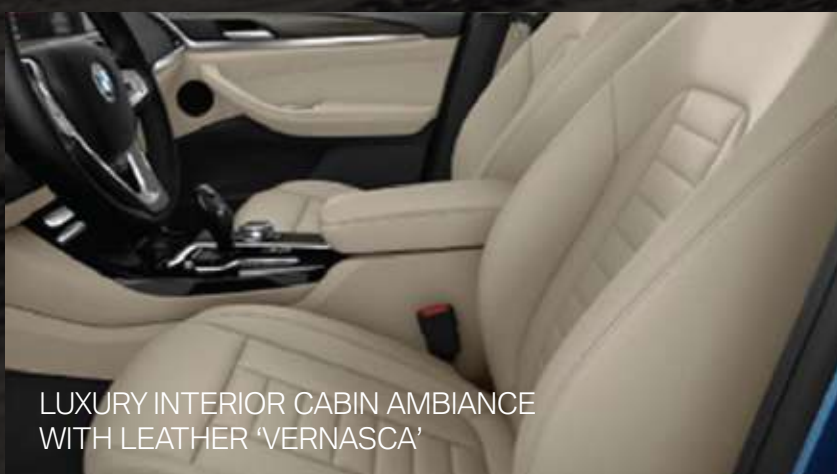


EXTREME OFF ROAD

Experience the thrill of
its off-road capability on
the extreme terrain of Bromo,
all while enjoying the comfort
of its urban driving features.



LATEST INNOVATIVE FEATURE



Get pampered in the spacious and luxurious cabin with its range of the latest innovative features, such as BMW Gesture Control, Panoramic Glass Roof and Luxury Interior Cabin Ambiance with Leather 'Vernasca'.

And when you're not driving

The All-New BMW X3,

you can enjoy the rest of your wild day

on the sand with the powerful BMW X5.





Participant's arrival in Surabaya.

Welcome lunch and briefing
at Ciputra Hotel.

Driving to Bromo.

Check-in at Jiwa Jawa Resort.

Dinner.



DAY 2

Embracing the sunrise
at Seruni Point.

BMW xDrive Adventure
at the Sea of Sand.

Giving back to Bromo.

Refreshing and lunch
at Jiwa Jawa Resort.

Check out and drive back
to Surabaya.

Check-in at Ciputra Hotel.

Dinner at Tune Restaurant
and Wine Bar.

DAY 3



Individual Departure.



DRIVING PACKAGE

IDR 22.000.000 nett.

For driving participants

PLUS ONE PACKAGE

IDR 10.000.000 nett.

For non-driving participants
(sharing accommodation with
driving participants)

*Prices are nett (include 10% VAT)



PACKAGE FEATURES

1 night stay at 5-star hotel in
Surabaya.

(incl. breakfast)

1 night stay at Jiwa Jawa Resort
Bromo.

(incl. breakfast)

Individual driving documentation
(photo & video) - to be sent to
each participant 14 days after
Destination X.



BMW DESTINATION X EXCLUSIVE GEAR

Jacket, hat, and gloves.



A white SUV is driving on a sandy, cratered landscape, kicking up a cloud of dust. The car has "RAN DESTINATION" written on its side. In the background, there are green, forested mountains under a clear blue sky. The right side of the image is a dark grey overlay containing text.

AVAILABLE DATES

5 - 7 May 2018.

LIMITED SEATS. JOIN NOW.